

GRINDING & SURFACE FINISHING

MEDIA INFORMATION

SEPTEMBER 2016

By Company Function

Aerospace engineering	453
Motor vehicle manufacture	573
Instrument Engineering	48
Plating shops, polishers & general metal finishing	496
Metal fabricators, metal spinners, architectural metal	2433
Foundries & forges, including investment castings	480
Pattern & tool makers	365
Engineering subcontractors	4582
Engineering merchants & abrasive distributors	490
Unspecified	90
	<u>10010</u>

By Geographical Area

London & South East	1850
South & South West	1378
East Anglia	590
East Midlands	441
West Midlands	2137
Yorkshire	1012
North East	568
North West	1292
Scotland	330
Wales	222
Northern Ireland	35
Overseas (inc. Eire)	155

10010

By Job Title

MD, Director, Proprietor	6003
Production Director / Manager	2706
Technical Director / Manager	950
General / Works Manager	295
Other	56
	<u>10010</u>

Publishing Dates:

February

April

June

September

November

ADVERTISING RATES & MECHANICAL DETAILS

COVER RATES

Front cover package	4 clr	£2200
Inside front cover	4 clr	£1900
Outside back cover	4 clr	£1900

DISPLAY RATES

Full page	4 clr	£1700
Junior Page (A5)	4 clr	£1200
1/2 page	4 clr	£ 950
1/4 page	4 clr	£ 550

CLASSIFIED Prices on request

INSERTS Prices according to weight and size

TYPE AREA

Full page Bleed	303 x 216mm
Full Page Trim	297 x 210mm
Full Page Type Area	265 x 185mm

Half Page (landscape)	128 x 185mm
Half Page (portrait)	265 x 90mm

Quarter Page (landscape)	62 x 185mm
Quarter Page (portrait)	128 x 90mm

Cancellation: 6 weeks preceding publication date.
Agency commission 10% on display advertising only
Rate card effective: September 2016

All artwork to be supplied electronically. Files accepted: QuarkXpress, Adobe Photoshop, Adobe Illustrator, Freehand with all support files and fonts included.

IMAGES: TIFF, JPEG and EPS. Resolution should be 300dpi at the size to be published, all images saved as CMYK or Grayscale.
All PDFS should be saved as print ready and at the highest compression with all fonts embedded.

Roger Barber Publishing: Enterprise House, Foundry Lane, Horsham, West Sussex RH13 5PX

Tel: +44 (0)1403 266022 Fax: +44 (0)20 8916 0033 Email: roger@rbpublishing.co.uk www.rbpublishing.co.uk