

GRINDING & SURFACE FINISHING

MEDIA INFORMATION

SEPTEMBER 2017

By Company Function

| | |
|--|--------------|
| Aerospace engineering | 485 |
| Motor vehicle manufacture | 652 |
| Instrument Engineering | 51 |
| Plating shops, polishers & general metal finishing | 475 |
| Metal fabricators, metal spinners, architectural metal | 2668 |
| Foundries & forges, including investment castings | 375 |
| Pattern & tool makers | 420 |
| Engineering subcontractors | 4382 |
| Engineering merchants & abrasive distributors | 426 |
| Unspecified | 76 |
| | <u>10010</u> |

By Geographical Area

| | |
|----------------------|--------------|
| London & South East | 2200 |
| South & South West | 1358 |
| East Anglia | 525 |
| East Midlands | 398 |
| West Midlands | 2008 |
| Yorkshire | 995 |
| North East | 566 |
| North West | 1324 |
| Scotland | 301 |
| Wales | 173 |
| Northern Ireland | 38 |
| Overseas (inc. Eire) | 124 |
| | <u>10010</u> |

By Job Title

| | |
|-------------------------------|--------------|
| MD, Director, Proprietor | 5891 |
| Production Director / Manager | 2805 |
| Technical Director / Manager | 876 |
| General / Works Manager | 378 |
| Other | 60 |
| | <u>10010</u> |

Publishing Dates:

February

April

June

September

November

ADVERTISING RATES & MECHANICAL DETAILS

COVER RATES

| | | |
|---------------------|-------|-------|
| Front cover package | 4 clr | £2200 |
| Inside front cover | 4 clr | £1900 |
| Outside back cover | 4 clr | £1900 |

DISPLAY RATES

| | | |
|------------------|-------|-------|
| Full page | 4 clr | £1700 |
| Junior Page (A5) | 4 clr | £1200 |
| 1/2 page | 4 clr | £ 950 |
| 1/4 page | 4 clr | £ 550 |

CLASSIFIED Prices on request

INSERTS Prices according to weight and size

TYPE AREA

| | |
|---------------------|-------------|
| Full page Bleed | 303 x 216mm |
| Full Page Trim | 297 x 210mm |
| Full Page Type Area | 265 x 185mm |

| | |
|-----------------------|-------------|
| Half Page (landscape) | 128 x 185mm |
| Half Page (portrait) | 265 x 90mm |

| | |
|--------------------------|------------|
| Quarter Page (landscape) | 62 x 185mm |
| Quarter Page (portrait) | 128 x 90mm |

Cancellation: 6 weeks preceding publication date.
Agency commission 10% on display advertising only
Rate card effective: September 2016

All artwork to be supplied electronically. Files accepted: QuarkXpress, Adobe Photoshop, Adobe Illustrator, Freehand with all support files and fonts included.

IMAGES: TIFF, JPEG and EPS. Resolution should be 300dpi at the size to be published, all images saved as CMYK or Grayscale.
All PDFS should be saved as print ready and at the highest compression with all fonts embedded.

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